

Test yourself as an Entrepreneur!

Build a **multi-disciplinary** team of 5 students: business studies, economics, science and the humanities; and test your business skills in a risk-free environment!

Stage
1

Inter-County Challenge – Minimax Business Simulation

Date: 24 June 2016

Venue: Cranfield University

Time: 09.00 – 15.30

- 24 teams from Bedfordshire and Milton Keynes will come together in a one-day event
- Teams will be supported by a mentor from one of the sponsoring companies

Stage
2

Stage
2

Grand Final

September 2016



**Evening
Award Ceremony**
December 2016

- Two winning teams from each county will give a digital presentation in front of invited guests
- The overall winner of the competition will be presented with the Trophy and Prize

- 8 teams will go head-to-head in the Grand Final
- All-day event
- Teams supported by Cranfield's MBAs
- 4 winning teams will attend Award Ceremony

Get involved in the Biggest Business Challenge of the year!

Previous Sponsors:



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John Lewis

