

**A Breakfast Taster Session of the Cranfield's Exec MSc in Managing Organisational Performance
"Managing The Performance Of Your Business"**

Delivered By Mike Bourne - Professor of Business Performance

Re: Breakfast Taster Session in Central London – Friday 25th November between 9 am. – 11 a.m.

In this ever changing environment, managing the organisational performance of your senior employees is coming to the fore. What better time to attend a taster session delivered by Cranfield School of Management's Professor of Business Performance.

Professor Bourne's area of Expertise is:

- Performance & Measurement Management
- Strategy Execution
- Balanced Scorecard Implementation
- Board & Senior Management Team Facilitation

This programme allows individuals to grow in knowledge and confidence and use what they are learning straight away, adding value to their organisation.

We are unique in our programme as Cranfield has run the Centre for Business Performance for 15 years and the research undertaken in performance measurement and management adds to the depth of the course.

Our Faculty are specialists in the area of performance measurement and management and we find not only individuals in a similar role attending Cranfield but senior HR professionals who wish to take their knowledge of HR to a more strategic level.

There is still time to register yourself or members of your team who have been identified for development onto the 2012/13 programme. We also offer a Corporate Bursary to assist individuals towards the cost of tuition fees.

We look forward to welcoming you and exploring how this programme can assist and add value to your business in these challenging times.

To confirm your attendance please email: michele.gray@cranfield.ac.uk with your name, title, organisation and contact details by Monday 21st November, 2011.

Venue: Aim Research, Stewart House, 32 Russell Square, London WC1B 5DN

There is no charge to attend, dependant upon numbers we may be able to offer 2 places for some organisations.