

# CENTRE FOR BUSINESS PERFORMANCE

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## PUBLIC SECTOR PERFORMANCE ROUNDTABLE

27 February 2012

Cranfield School of Management, Cranfield

09:30 Coffee and registration

10:00 **How to manage complex projects and programmes**

*Stephen Carver, Cranfield School of Management*

Stephen is repeatedly rated as one of the top lecturers at Cranfield. He has a reputation of taking complex management concepts and being able to distil them down, into highly informative and fun lectures - often using 'storytelling' techniques. Stephen has hands on experience of Projects and Programmes in almost all sectors from banks to oil, from public sector organisations to law firms. In this session, Stephen will talk about how to manage complex projects and programmes.

11:30 Coffee break

11:45 **Leadership, ethics and performance**

*Dr Donna Ladkin, Professor in Leadership and Ethics, Cranfield School of Management*

Donna's work and research focus on leading and leadership, particularly from the points of view of ethics and environmental sustainability. Her recent book 'Rethinking leadership' looks at the complexities, meanings and dynamics of leadership and workplace relations. Here Donna will discuss how ethical leadership can lead to enhanced organizational performance.

13:15 Lunch

14:00 **Strategy and Change at the University of Leeds**

*Dr Mike Kennerley, Strategy & Performance Manager, University of Leeds*

The last few years have brought significant changes to Higher Education funding and policy requiring Universities to adapt to a new environment and the priorities it brings. The presentation will discuss the way in which the University of Leeds has responded to this change including the impact on the University's Strategy and the role that the strategy has played in helping the University navigate its way through the changes. It will include discussion about the way that the University uses Strategy Map and Scorecard approaches to managing performance and the implementation of strategy. It will also discuss the challenges of implementing strategy in the second largest University in the country, including the balancing trade-offs between strategic priorities and managing performance in an academic environment given the importance of academic freedom.

15:30 **Final remarks and close**

## Venue

Cranfield School of Management  
Canfield, Bedford, MK43 0AL

## For further information or to book your place, please contact:

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## 2012 Dates for your diary

27 February, Cranfield

1 June, British Library, London

17 September, Cranfield

18 September (Workshop) Cranfield

30 November, House of Commons, London

### RESEARCH CENTRES AT CRANFIELD SCHOOL OF MANAGEMENT

→ Centre for Business Performance  
→ Information Systems Research Centre  
→ Centre for Innovative Products and Services  
→ International Centre for Programme Management  
→ Centre for Executive Learning and Leadership  
→ International Centre for Women Leaders

→ Supply Chain Research Centre  
→ Centre for Strategic Marketing and Sales  
→ Doughty Centre for Corporate Responsibility  
→ Bettany Centre for Entrepreneurial Performance and Economics  
→ Centre for Research in Economics and Finance  
→ Complex Systems Research Centre