



**10th International Workshop in Project & Programme Management
&
5th International Research Seminar in Project & Programme Management**

Special EDEN Doctoral Seminar

August 16 to 20, 2010 – SKEMA Business School, Amphi A, Lille

**Perspectives on Projects:
New Directions for Research in Projects
and Project Management**



Programme



PLACE DE BROUCKÈRE-PLEIN - 31 - 1000 BRUSSELS - BELGIUM - Tel: 32 2 2266660 - Fax: 32 2 5121929
SPECIAL EDEN DOCTORAL SEMINAR ON PERSPECTIVES ON PROJECTS

PROJECT ATTRIBUTES

LILLE, AUGUST 16-20, 2010

INTRODUCING EDEN

EDEN calls to everyone's mind the garden of earthly delights to which the Book of Genesis refers. It evokes the attractive and creative environment that EIASM offers to young promising scholars who undertake the exciting doctoral adventure.

Through the creation of EDEN, EIASM will contribute to the most critical phases in a scholar's life cycle : i.e. his/her introduction to and early growth on the academic market. Thanks to its unique image and its organizational competitive advantages (core of associations, autonomy and flexibility), EIASM can indeed be very efficient at:

- inserting young doctoral fellows into a highly stimulating system where European researchers can interact (within and across associations), sharing common objectives and concerns ;
- helping them in the positioning of their own work in relation to European research generally : expose them to various research traditions and orientations, open their minds to the international/global perspectives to be adopted when looking at the Management environment, make them aware of the challenges Management is facing in Europe (globalization, new technologies, etc.) ;
- creating a network of European educators active at the doctoral level in Management.

The development of EDEN will be organized around an integrated set of doctoral seminars which will bring participants into systematic interaction, leading them to comparing their approaches and cross-examining their research work. It will consist of a mix of intensive one-week seminars dealing with advanced research methodology issues in Management, as well as with the frontiers of their specific area of interest.

EIASM involves not only the best doctoral students and their supervisors, but also the institutions to which they belong. Therefore the doctoral seminars will be decentralized: alternating locations and establishing « linkages » with leading European Business Schools. Since June 1988, when the programme was launched, 2010 doctoral students from all over Europe have become EDEN fellows and 238 professors have acted as EDEN faculty members.

PROGRAMME COORDINATOR

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FACULTY

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Dr Frank T Anbari, Drexel University

Prof. Lynn Crawford, Bond University, Brisbane, Univ Lille Nord de France, F-59000 Lille, France; LSMRC; SKEMA Business School

PROGRAMME OBJECTIVE

The seminar has two aims:

1. To provide a forum for doctoral students in project management from Europe and around the world, where they can share experiences in studying project management, exchanging information on:

- research and theoretical paradigms appropriate for project management
- research methodologies appropriate for research in project management
- literature on project management to inform their studies

2. To explore with doctoral students new directions for research in the field of project management.

Research in the field of project management is rapidly expanding into new areas of interest, and in this seminar we will look at five new topic areas in the field.

Sustainability: With the current concern about the environment, the issue of sustainability is receiving growing attention. People are investigating both how to make the project's output sustainable, as well as the project process. The process of making the project's output needs to be done in such a way that it has a minimal impact on the environment. This includes the use of lean construction processes, minimizing waste, and disposing of waste carefully, but also the use of virtual teams to minimize travelling. The project's output also needs to be designed in such a way so as to minimize the impact on the environment. Examples from the building industry are obvious, but we use the case of a sustainable project process to introduce the sustainable use of antibiotics.

Complexity: It is widely recognized that projects are becoming increasingly complex. Many complex projects fail to meet their time or cost targets, but we can ask whether those are relevant criteria for judging the success of complex projects. Indeed complexity makes it almost impossible to predict the time and cost out-turn and so success must be judged in wholly different ways. We will explore a range of issues influencing success on complex projects. This session will be run jointly with the International Centre for Complex Project Management, and presentations will be made by the chairs of their Special Interest Groups.

Mega-Programs: Increasingly programs have global reach, which makes them complicated if not complex. Global mega-programs can suffer structural, technical, directional and temporal complexity, and we will study tools for managing all four. This session will run in parallel with the second day of the ICCPM session, and we will explore issues of managing the four types of complexity in global programs.

Teaching and Learning: The development of project management competence is important, and new ways of teaching and learning in project management are being explored to improve competence development.

People in Project Management: Competence development is part of the wider issue of HRM within organizations. Traditional HRM practices were developed for large, routine organizations, and by and large do not recognize projects. The project oriented organization needs new and different HRM practices. New practices are required on projects. And different practices are required in the line, supportive of project-based working. We will explore research from both the fields of Project Management and HRM into new and different HRM practices.

As in previous years we will start each day with presentations by practitioners, consultants or researchers describing the issues facing the application of each of the research areas. Then we will allow space for the presentation of research results, and complete each day with an academic summary of the field of study.

At SKEMA Business School we have run a research seminar in project management in August every year since 2001, so this would be the 10th in a continuous series. This will be the 3rd time we have aligned this successful series with EIASM and the EDEN initiative.

SKEMA Business School was formed out of the merger of ESC Lille and CERAM (in Nice) in November 2009.

This will be the second time we have aligned this successful series with EIASM and the EDEN initiative. (For last two years event see www.eden-pm.org)

PRACTICALITIES

TIME AND LOCATION

The seminar will be held at the SKEMA Business School, Lille, France.

The programme will start on August 16, 2010 and is scheduled to end August 20, 2010

PARTICIPATION FEE

The participation fee is 1500 €. This fee includes participation to the seminar, the documents, lodging and a number of dinners. Doctoral students will be assigned rooms for two.

Should you wish a single room, an extra fee of 25 € per night will be charged to you.

Cancellations made before July 30, 2010 will be reimbursed with 10% deduction of the total fee. No reimbursement will be possible after this date.

We will be happy to waive the registration fees to any applicant referring to one of the following network of colleagues & partners: EIASM, EURAM, AoM, Rethinking PM Network, IRNOP, APM academic network, PMI academic & research network and GACPM colleagues; International Center for Complex Project Management (ICCPM), IPMA research network & Young crews, PMAJ. (In case doubt, just contact us). Participants will just have to cover the accommodation and travel expenses.

EIASM SCHOLARSHIPS

The Institute offers a limited number of scholarships of 700 € each. Scholarships are strictly limited to students coming from an EIASM Institutional Member (the Academic Council). Allocation of the scholarships is entirely at the discretion of the European Institute.

APPLICATIONS

Interested doctoral students should apply to Nadine Sauzé at eden-PM@skema.edu no later than June 18, 2010. Besides doctoral students, other researchers may participate. The selection among the applicants will be conducted by the programme coordinator. They will review the following documents which should necessarily complement each application form:

- the applicant's curriculum vitae demonstrating his/her capabilities of doing research ;
- a letter of recommendation of his/her local faculty supporting the application ;
- a two-page description of his/her doctoral research, indicating the general objectives.

For more information, please contact:

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Univ Lille Nord de France, F-59000 Lille, France
Lille School of Management Research Centre
SKEMA Business School



With participation of



Timetable – version 1.0_100124

EDEN Doctoral Seminar 2010 Perspectives on Projects: New Directions for Research in Projects and Project Management

Time	Monday	Tuesday	Wednesday	Wednesday	Thursday	Friday	Friday
Theme	Sustainability	Complex Projects	ICCPM Workshops	Mega Programs	Teaching and Learning	Teaching and Learning	People on Projects
0900-0930	Welcome, CB and RT	Introduction, Stephen Hayes ICCPM	Introduction, Stephen Hayes ICCPM SIG Workshops	Introduction, Rodney Turner	Introduction, Roger Atkinson	T&L Paper presentation	Organization and Best Management on Large Infrastructure Projects
09.30-10.15	A sustainable project Roland Gareis and Annegret Frank	Keynote Michael Jackson, Hull		JGC Program LNG and Global JVs Hiroshi Tanaka	Teaching and Learning in a Practice Ed Hofman and Tony Maturo NASA	T&L Paper presentation	Pau Lian Staal Ong
10.15-11.00	Summary of IPMA Expert Seminar Hans Knöpfel	ICCPM SIG (Social and Cultural) Louis Klein		Managing Complex Projects Eddy Westerveld		T&L Paper presentation	HRM in project-based organizations Jonas Söderlund
11.00-11.30	Coffee Break	Coffee Break	Coffee Break	Coffee Break	Coffee Break	Coffee Break	Coffee Break
11.30-11.50	Doctoral Presentations	ICCPM SIG (Leadership)	ICCPM SIG Workshops	Doctoral Presentations	T&L Paper presentation	T&L Paper presentation	Doctoral Presentations
11.50-12.10	Doctoral Presentations	Kaye Rfemington, David Paul		Doctoral Presentations			Doctoral Presentations

Time	Monday	Tuesday	Wednesday	Wednesday	Thursday	Friday	Friday
12.20-12.30	Doctoral Presentations	ICCPM SIG (Benchmarking)		Doctoral Presentations	T&L Paper presentation	T&L Paper presentation	Doctoral Presentations
12.30-12.50	Doctoral Presentations	Terry Cooke-Davies)		Doctoral Presentations			Doctoral Presentations
12.50-14.00	Lunch	Lunch	Lunch	Lunch	Lunch	Lunch	Lunch
14.00-14.20	Doctoral Presentations	ICCPM SIG (Contracting)	ICCPM Plenary	Doctoral Presentations	Doctoral Presentations	Academic Summary Lynn Crawford	Academic Summary Lynn Crawford
14.20-14.40	Doctoral Presentations	Tim Cummnins	Summary of SIG Results	Doctoral Presentations	Doctoral Presentations		
14.40-1500	Doctoral Presentations	ICCPM SIG (Good Practice)			Doctoral Presentations	Doctoral Presentations	Close, CB, RT
15.00-1520	Doctoral Presentations	Paul Goodge, Dan Bennet		Doctoral Presentations	Doctoral Presentations		
15.20-16.00	ICCPM SIG (Sustainability) Andrew Wilford	ICCPM SIG (Education) Caroline Hatcher	ICCPM Future Directions Stephen Hayes	ICCPM Future Directions Stephen Hayes	T&L Paper presentation		
16.00-16.15	Coffee Break	Coffee Break			Coffee Break		
16.15-17.00	Academic Summary Martina Huemann	Introduction to other SIGS Stephen Hayes	Academic summary Ralf Müller	Academic summary Ralf Müller	T&L Paper presentation		
17.00-17.15	Coffee Break	Coffee Break	Coffee Break	Coffee Break	Coffee Break		
17.00-18.30	PhD Examination	PhD Examination	PhD Examination	PhD Examination	National Song Contest		
Evening							