

Supervisor 1: Professor Andrew Burke
Supervisor 2: Dr Stephanie Hussels

Project title: Venture Finance across the Entrepreneurial Life Cycle

Project description:

Applications are invited for this research project, offered by the Bettany Centre for Entrepreneurial Performance & Economics, a world-leading centre in this important research area.

The variation in the types of finance used by ventures across the entrepreneurial life cycle (from start-up, to growth and on to corporatisation) has been well documented. However, much less is known about the strategies that entrepreneurs use to manage finance and risk across these stages of business development. This research redresses this gap with a view to outlining best practice financial management by entrepreneurs. We envisage that the findings of the study will have significant theoretical and practical implications.

Candidates should first visit the website which provides full details of the PhD programme, our admission requirements, fees and funding, frequently asked questions and the application and selection process. They should then, in the first instance, submit a CV and a research proposal (approximately 4 pages or 1000-1500 words). This should set out:

- the management issue or problem to be addressed
- the question(s) to be addressed
- a critical evaluation of available knowledge
- the data to be collected, and how it will be analysed
- who will benefit from the research
- your previous experience of research
- what are your career aspirations

Please note that an enquiry cannot be considered without a CV and proposal. Papers should be emailed to Heather Fisher at heather.fisher@cranfield.ac.uk

Selected candidates will be invited to submit a formal application form which may be downloaded from the Cranfield School of Management website; this should be returned to Postgraduate Admissions (address on reverse of form). Shortlisted applicants will be invited to an assessment day at Cranfield. Special arrangements may be made for international candidates.

Please visit our website: <http://www.som.cranfield.ac.uk/som/doctorates/phd>

Funding notes

Although candidates with outstanding academic records may be considered for a School bursary, funding is not guaranteed. Bursaries are awarded on a competitive basis, at the end of the selection process. UK, EU and international candidates are eligible to apply, and may do so by enclosing a letter of application with their application form.

Applications should have a good first degree and ideally a specialist masters in a relevant discipline. We are seeking an individual with analytic skills in one or

more of the following disciplines: economics, finance, econometrics and strategy.

References

[Some Universities provide a list of references and there is a facility to add them. These papers may pre-empt a lot of questions such as generate].