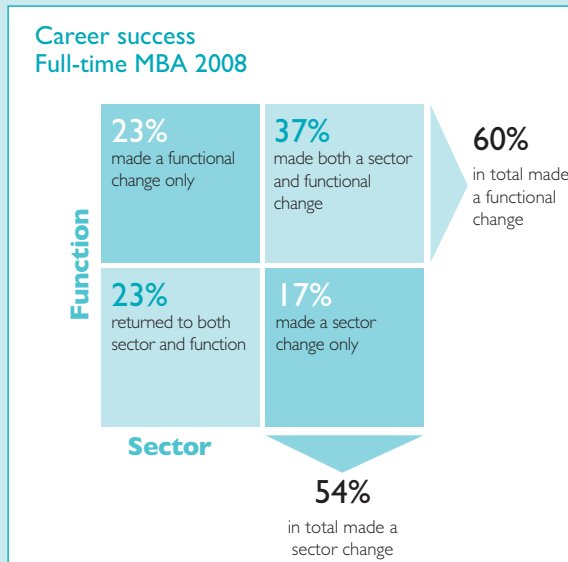


Looking for your next professional challenge?



Achieving career success

Your career goals are at the heart of the Cranfield MBA. Whether you want to move into a more senior role, make a functional or industry change, or start your own business, our dedicated team of 12 professionals will equip you with the tools you need to take a strategic approach to your personal career development and support you through skills-based learning to achieve your full potential.



Despite the global economic downturn, an impressive 94% of the class of 2008 were in employment within three months of graduating. Sectors that showed particular resilience by continuing to recruit top talent were energy, pharmaceuticals and engineering.

Consulting remained particularly attractive to our experienced students, as it allowed them to transfer their project management skills into global organisations. In 2008, 77% of the class made a sector or function change and 37% changed both sector and function.

To see how the Cranfield MBA could make a real difference to your career, we invite you to speak to our alumni. To be put in touch with someone for an informal chat, please e-mail a short CV to I.a.smith@cranfield.ac.uk

“Cranfield's focus on personal development and its experienced faculty and student group provided a rich learning environment for me to achieve my career goals. With help from the Career Development Service I used a project as a stepping stone into my new role – a job function and industry change that would not have been possible without the Cranfield MBA.”

Sunil Kannan, MBA 2008, Indian European Capacity Planning, Amazon EU Sarl

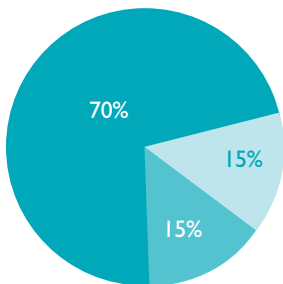
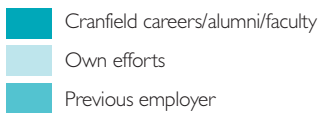
Securing employment

Cranfield has an excellent record of empowering students to take charge of their career – offering support with early deadline applications through workshops on tailoring CVs and cover letters, to personal development and planning. 94% of the class of 2008 had secured employment within three months of graduating. This success, together with the high levels of job satisfaction reported, is a direct result of the support provided by the career coaches and business developers who establish close client relationships across industry sectors.

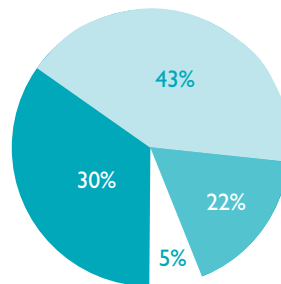
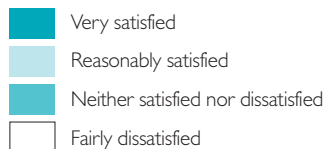
The job search

	Job search start date	Final job offer made
During first half of the programme	44%	2%
During second half of the programme	46%	83%
Within three months of graduating	10%	9%

Source of job



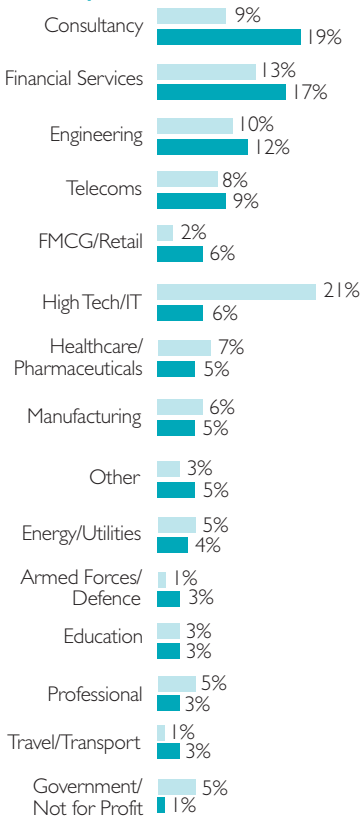
Job satisfaction



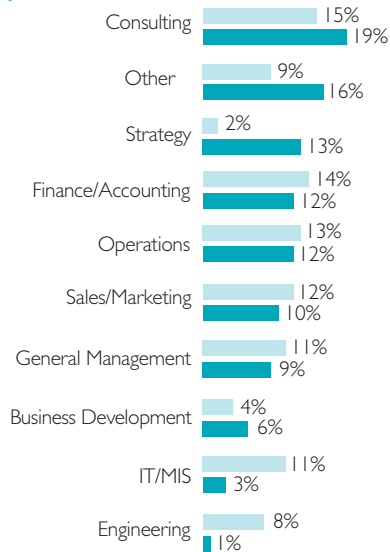
Career transitions

Finance and consultancy remain the two dominant industry sectors this year, although 64% of the class moved into a diverse range of other industries. There are many opportunities for you to connect with key recruiters throughout the MBA. Major corporations and consultancies from wide-ranging business sectors come to Cranfield each year to recruit and they are consistently impressed with the confidence, flexibility and leadership potential our students demonstrate.

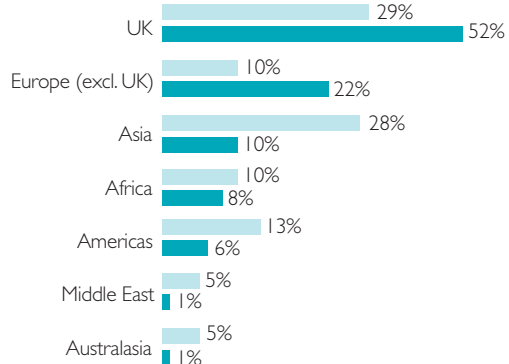
Industry sector



Job function



Location



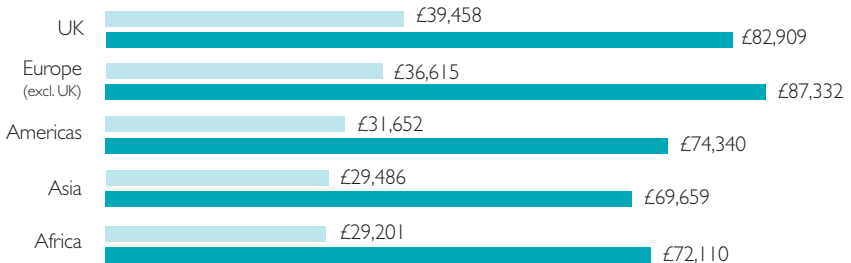
Remuneration

Towards the end of 2008, the global economic downturn affected all industry sectors. During 2009 we have seen an encouraging upturn in recruitment and opportunities, however competition for these places has been intense and the most proactive and resilient students have shone through, securing positions on senior MBA leadership programmes or experienced hire roles. Salaries have not only been sustained from the previous year, but increased by approximately 10%.

The average package across all students was £75,000 and they received an average sign-on bonus of £9,972.

Origin	Package	Increase	% increase
Asia	£68,071	£47,361	128%
UK	£83,541	£42,571	104%
Other	£60,360	£26,178	77%
All	£82,909	£43,451	110%

Average salary package by job location



All salary figures adjusted for purchasing power parity.

“We recruit the best candidates from the world’s top business schools and have always found Cranfield to be fertile recruiting ground. The Cranfield approach, mixing intellectual rigour with practical application, complements the way we contribute to the success of our clients.”

AT Kearney

Average salary package by sector

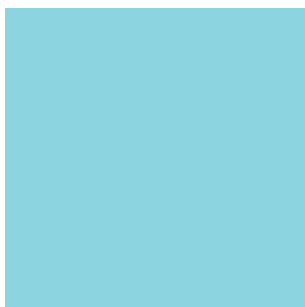
Sector	Pre-MBA	Post-MBA
Financial Services	£36,488	£107,872
Telecoms	£39,840	£103,222
Armed Forces/Defence	£46,056	£93,500
FMCG/Retail	£34,600	£87,200
Travel/Transportation	£35,782	£82,500
Education	£34,697	£78,384
Energy/Utilities	£44,422	£73,369
Health/Pharmaceuticals	£28,920	£72,500
High-Tech/IT	£37,332	£72,389
Consultancy	£35,833	£71,640
Government	£32,885	£70,464
Manufacturing	£33,581	£70,445
Other	£42,001	£66,333
Professional Services	£50,545	£66,152
Engineering	£25,835	£61,629

Average salary package by function

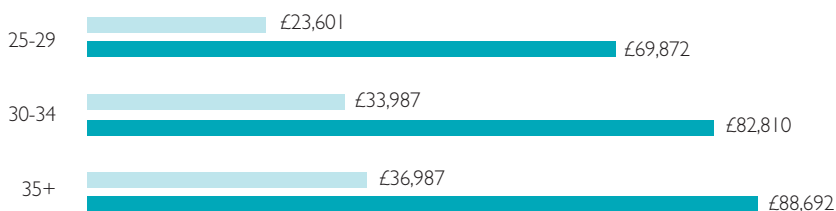
Function	Pre-MBA	Post-MBA
Engineering	£30,000	£130,000
General Management	£35,137	£104,989
Finance/Accounting	£25,676	£85,011
Human Resources	£28,086	£82,276
Sales/Marketing	£32,411	£77,683
Business Development	£32,299	£76,323
Other	£31,809	£75,595
R & D	£58,093	£74,000
Operations	£31,564	£73,230
Consulting	£32,440	£70,500
IT/MIS	£29,643	£57,669

For a list of companies that regularly recruit Cranfield MBA students go to

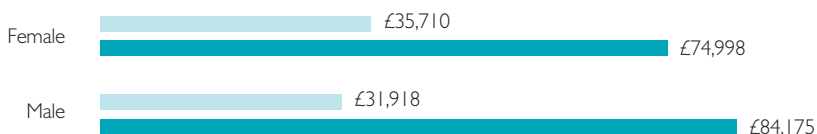
www.cranfieldMBA.info/careers



Average salary package by age



Average salary package by gender



"The careers team offered a flexible range of services to support my personal development and job search. The mock assessment centre provided invaluable insight and exposure to the reality of this process, whilst the careers fair gave me the opportunity to meet the company I went on to join."

Kat Titterington, MBA 2008, British Strategic Marketing Manager, CHEP EMEA

Cranfield School of Management has a world-class reputation for high quality inspirational teaching, rigorous research and strong links with business and industry.

We place great emphasis on personal development and practical knowledge, which makes a genuine difference in today's workplace.

In addition to our leading MBA, we also have a portfolio of Specialist Masters, PhD and Executive Doctorate (DBA) programmes and are one of the world's largest providers of open and customised executive programmes.

To find out more visit www.cranfield.ac.uk/som

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