

**Centre for General
Management Development**

Cranfield
UNIVERSITY
School of Management



**ORGANISATIONAL POLITICS –
the key to managerial
effectiveness**

A practical two-day programme that develops political competence

www.cranfield.ac.uk/som/opme KNOWLEDGE INTO ACTION

WHAT IS IT ABOUT?

In today's complex and high pressured business environment, competing stakeholder goals inside and outside the business are a natural consequence of economic uncertainty. More than ever leaders need to recognise the important role that constructive politics plays in complex and successful organisations.

Leaders need to know how to harness, promote and address different interests effectively to benefit the business.

The programme provides practical guidance on how to ensure inevitable differences in priorities and agenda are turned into committed action.

WHO IS IT FOR?

Any manager who is faced with managing competing agendas and priorities.

WHAT WILL I GET OUT OF IT?

- An understanding of why organisational politics happens and its centrality to effective leadership
- Knowledge about how to work with politics with integrity
- An insight about how to harness politics to ensure focussed and committed change management
- An improved ability to choose how you operate and lead in your business.

FACULTY

Dr Martin Clarke
Dr Catherine Bailey

DETAILS

Duration: 2 days
Cost: £1,500 + VAT
Dates: 28 to 29 June 2012

For more information contact:

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