

ARIEL: Accelerating Relationship through the Information Exchange in Logistics

It is becoming increasingly clear that those who hoard information can only exploit it – they can not leverage it. Inter- and intra-company information sharing and understanding is a basic prerequisite for waste reduction and improvements in supply chain coordination and integration.

The ARIEL project addresses the topical and often discussed challenges in the supply chain community: costing and process information transparency in supply chain relationships. The ARIEL project aims to create an innovative business process modelling method that will evaluate different configuration of customer-supplier relationships.

The project aims to help partners to:

- Configure supply chain operations in different, more effective ways, and;
- Streamline supply chain processes in order to develop, run and maintain your work with supply chain partners.

The potential benefits may enable managers of participating industrial partners to make **better informed decisions** about their supply chain activities. This has usually a **positive impact** on drivers of business performance, including **profitability** (identifying synergies which will provide cost savings), **liquidity** (improving cash flow by reducing inventory levels) and **asset utilisation** (by removing redundant assets) for both partners.

For any further information please contact:

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